



## Urban Green Days 2005 – First 100 registrations in!

**The European Commission has acknowledged that local governments play an important role in protecting the environment by launching Urban Green Days, an initiative that links cities and towns' environmental awareness-raising events. Over 100 Urban Green Day 2005 activities in 20 countries have already been registered at [www.urbangreendays.org](http://www.urbangreendays.org). Join UGD by registering your activities – be it traditional World Environment Day events or newly initiated actions. Urban Green Days enlarge the impact of your decentralised activities at the local and European level while bringing your city profits from having your activities being widely promoted. Urban Green Days take place during May and June, in conjunction with Brussels European Green Week (31 May-3 June) and the UN World Environment Day (5 June).**

Each activity highlights environmental issues of high importance in each city and town's agenda. All Urban Green Day events are centrally recorded in a database on the UGD website. Visit the site to learn about activities such as the panel session taking place in the Hämeenlinna region of Finland. "How to survive climate change" is open to the public and will address the use of city bikes, which have already been taken into use by local politicians as a mode of transportation. Another example is the waste campaign that will take place in the city of Tavira, Portugal where the margins of the Gilão River will be cleaned. In addition the Quatro Águas zone will also receive a subaquatic cleaning. The fully searchable database contains information in English and a range of other languages.

Participating in Urban Green Days is easy – the minimum requirement is registering your event in the online database. The UGD website contains valuable information that is attainable in over 15 European languages. Visit the website to view a list of National Partners and Promoters that are present in 20 of the EU countries. The website also contains resources and a 'Share Materials' section that contains brochures, posters and reports that may be adapted to fit each participant's needs.

Each participant will receive a welcome package that includes a user-friendly guide, 'ABC's of Urban Green Days' (also available on line), posters and templates to help promote your city or town's activities. Additionally, all participants are invited to submit their activity to be considered for the Urban Green Days 2005 ICLEI Case Study. The study will present the most innovative policy for local environmental awareness-raising and transfer valuable experience to local governments worldwide.

Urban Green Days is a European Commission, Directorate General Environment initiative coordinated by ICLEI - Local Governments for Sustainability. ICLEI supports local governments with a range of services.

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