



Urban Green Days

**A European Commission initiative
for the urban environment**

[name and title of presenter]



Urban Green Days: What is it about?

Urban Green Days

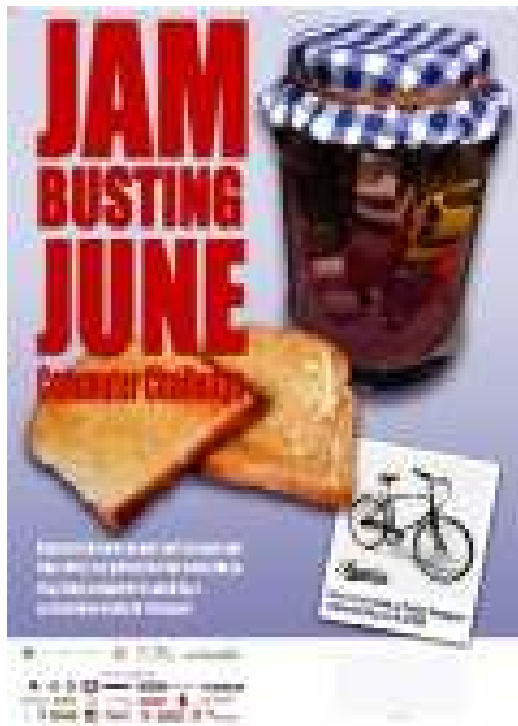
- ... is a **European Commission Initiative coordinated by ICLEI**
- ...is the **local part of the annual Brussels European Green Week (each year in June)**
- ... **incorporates local events related to World Environment Day (5 June)**
- ... **links traditional and new local environmental awareness-raising activities to generate extra benefits**
- ... **raises environmental awareness and inspires citizens to act for a better environment!**



Urban Green Days: What is it about?

Urban Green Days

- ... cover all environmental issues
- ... have an annual focus corresponding to Green Week





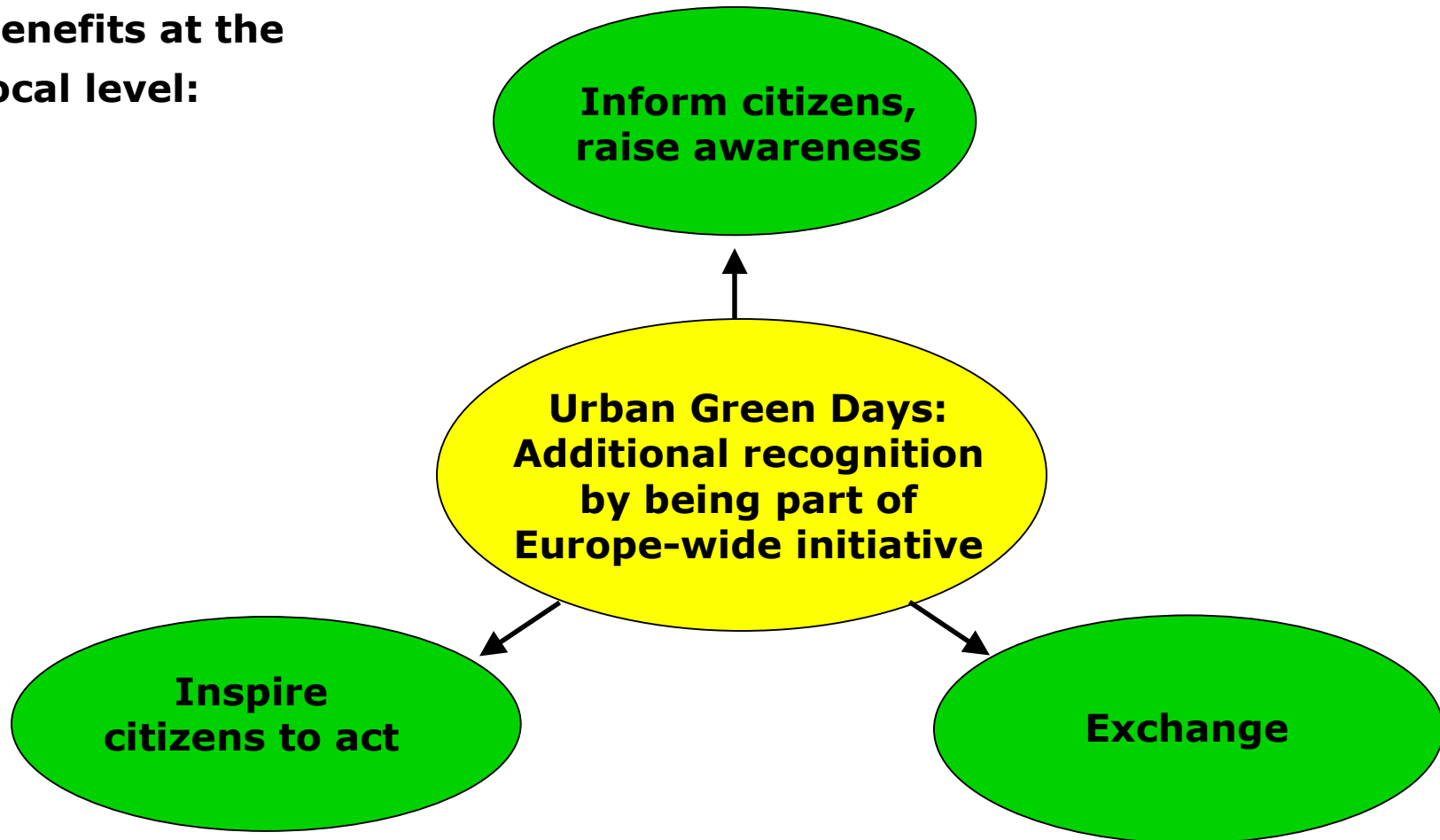
Urban Green Days: Hundreds of events - as varied as Europe's urban areas!

- **Open-door days, for example:**
 - environment & energy agencies
 - companies and public utilities
- **Field visits and guided tours, for example:**
 - city farms
 - parks
 - model town developments
- **Events in public places, for example:**
 - art performances, information stands, games
 - seminars and workshops
 - community activities (Clean-Up Day etc.)



Urban Green Days: Why participate?

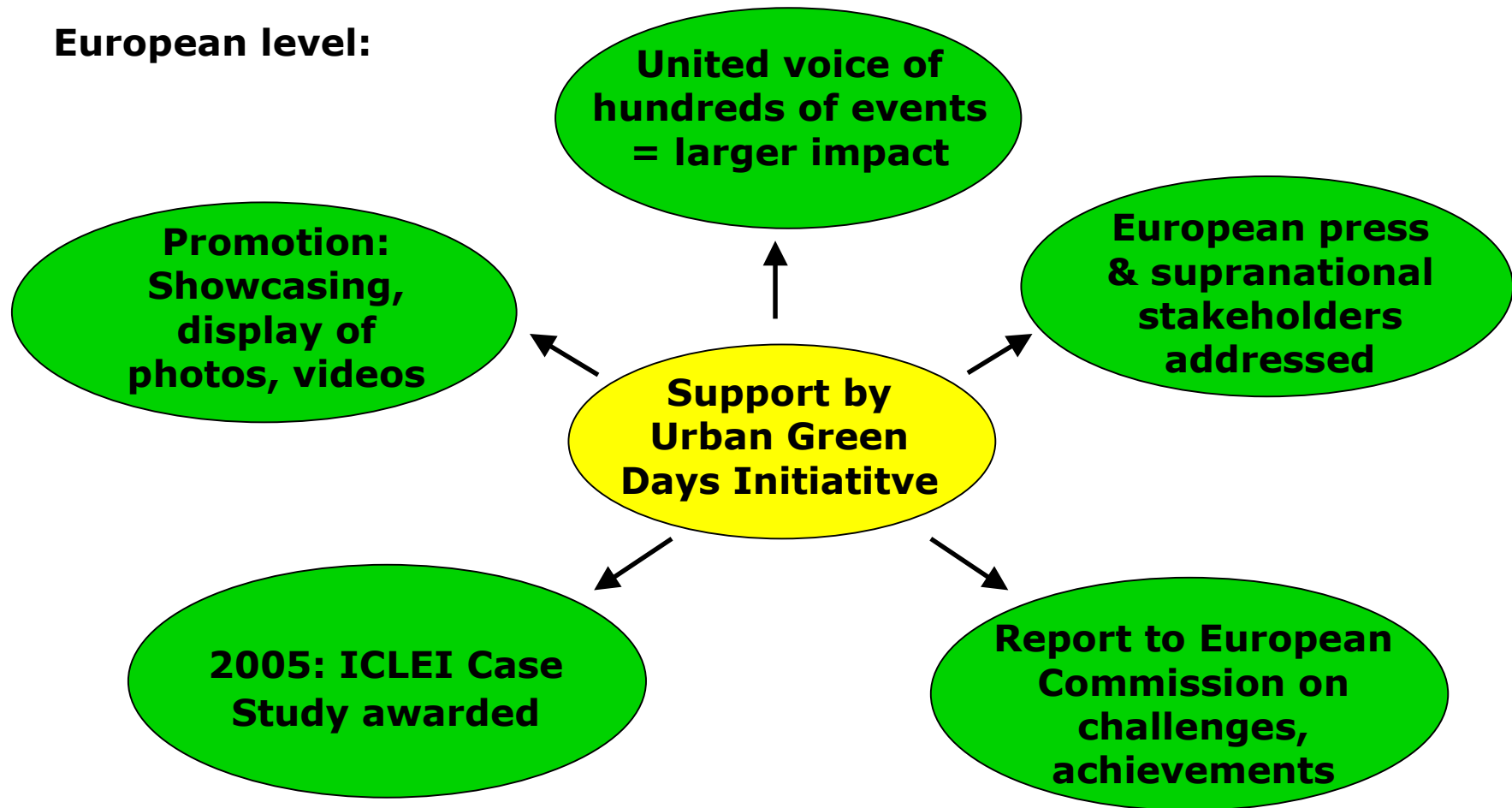
**Benefits at the
local level:**





Urban Green Days: Why participate?

Benefits at the European level:





Urban Green Days: How to participate?

- **Broad guidelines enable all local governments to join**
- **3 easy steps turn local event to UGD:**

Step 1: DECIDE to join Urban Green Days

**Step 2: PUBLISH your Urban Green Days on
www.urbangreendays.org**

**Step 3: PROMOTE your Urban Green Days and share with
others**



Urban Green Days: On-line database

Step 2 “Publish your Urban Green Days”:
Easy registration with online database

Enter an Activity: Microsoft Internet Explorer
Bestand Bewerken Beeld Favorieten Extra Help
Vorige Zoeken Favorieten Meda
http://kubangwonders.org/index.php?enter_activity
(other languages available soon)
ADD AN URBAN GREEN DAYS ACTIVITY
Activity Title
Urban Green Days theme --choose--
Target Group --choose--
Organiser/Sponsor (Please enter full name)
Short Description (Native Language)
Language of your entry --choose--
Short Description (English) - optional
Webpage of activity http://



Urban Green Days: Support for you

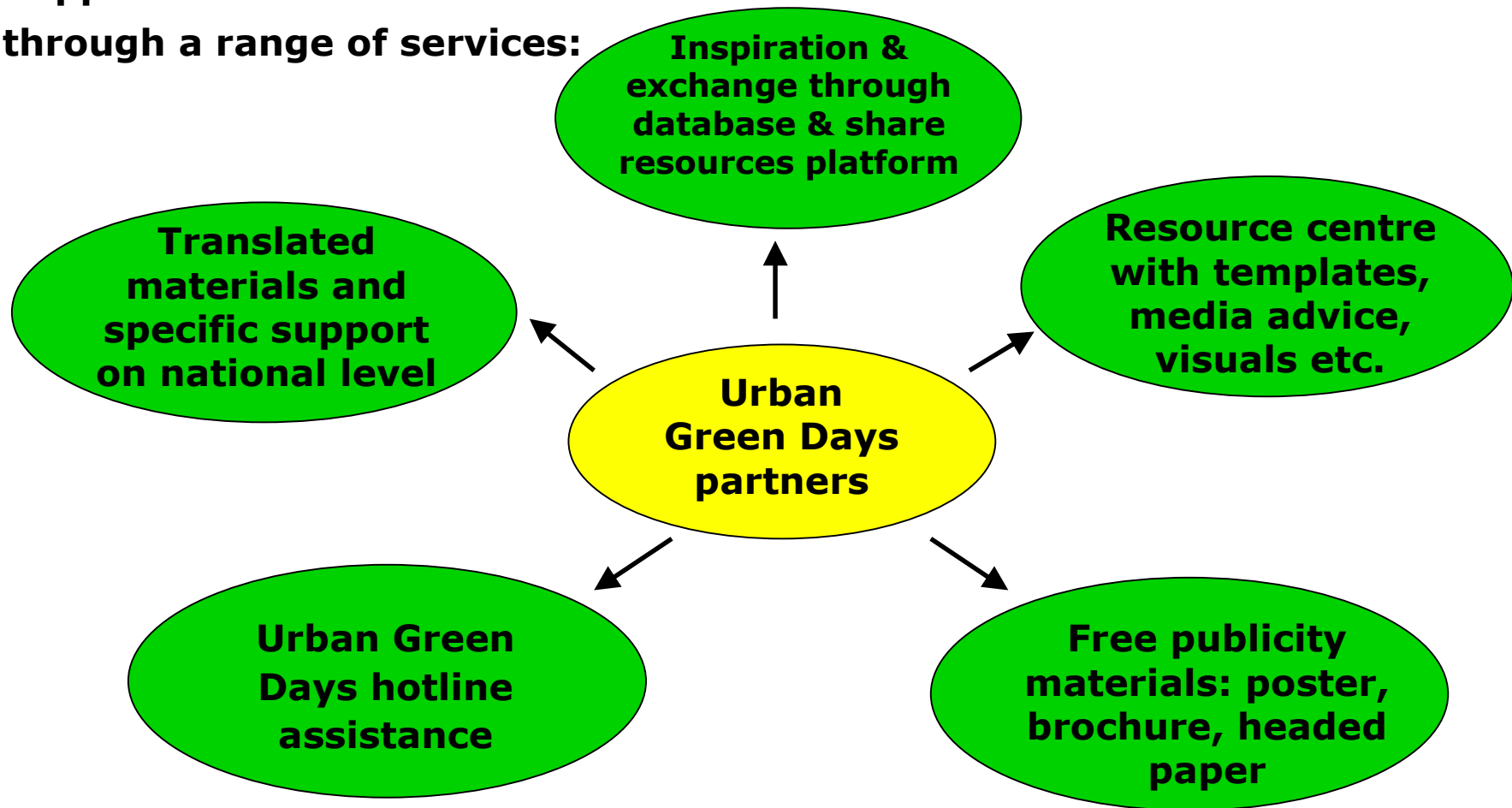
The partners:

- **Initiated by European Commission**
- **Co-ordinated by ICLEI**
- **National partners and promoters:**
 - **Presence in most of the EU25 countries**
 - **Provision of further assistance**



Urban Green Days: Support for you

**Support to cities & towns
through a range of services:**





Urban Green Days: Conclusion

- **What?**
 - **Local events under European umbrella**
- **Why participate?**
 - **Added value to local awareness: European benefits (promotion, advocacy, exchange, support)**
- **How to participate?**
 - **Register your activity or activities at www.urbangreendays.org!**



Urban Green Days: Support & contact

**For more information:
www.urbangreendays.org
urbangreendays@iclei-europe.org**

Thank you for your attention!