



## **Celebrate Urban Green Days 2005!**

**Urban Green Days 2005 will be celebrated by local governments across Europe between 31 May and 5 June 2005. In 2004, 250 Urban Green Days (UGD) events took place, including both traditional World Environment Day events and newly initiated actions. We invite you and your citizens to join this year's expanding initiative! UGD is an initiative of the European Commission, and is the local part of the Brussels European Green Week that coincides with World Environment Day.**

Participating local governments will reap benefits both at the local and European level. One of Urban Green Days' aims is that decentralised events will inspire citizens, businesses, local authorities and other urban actors to improve the environment's quality by implementing changes in behaviour. Besides raising awareness, the events provide citizens with information and exchange opportunities about current and future environmental work of their local governments. The inclusion of a wider public in urban environmental issues will only strengthen efforts aiming for cities and towns with a better quality of life.

Urban Green Days, being part of an annual Europe-wide initiative, will have a larger impact on national and European government levels, and attract more attention by the public and the media than single local events. All UGD events will be showcased on [www.urbangreendays.org](http://www.urbangreendays.org) by completion of a simple form in the site's database of activities. Local governments may highlight their city or town by submitting video clips, photos and other material. In addition, all participating local governments will be invited to apply to get their awareness-raising measure published in a good practice study that will be widely promoted.

Urban Green Days 2005 will take place throughout Green Week (31 May to 3 June 2005) and on 5 June - World Environment Day. UGD events will be different from city to city, depending on the needs, resources and aims of each community. UGDs may include open-door days, field visits, school events, public events in markets, public squares and shopping centres, seminars and conferences. For inspiration, all events organised in 2004 are listed on [www.urbangreendays.org](http://www.urbangreendays.org). UGD 2005 highlights in particular climate change with topics such as sustainable transport, energy efficiency and renewable energy.

Urban Green Days is a European Commission, Directorate General Environment initiative. ICLEI - Local Governments for Sustainability coordinates the Initiative and together with National Coordinators and Promoters in all the EU25 countries supports all interested local governments with a range of services. For more information:

ICLEI – Local Governments for Sustainability  
European Secretariat  
Leopoldring 3  
79098 Freiburg / Germany  
Phone: +49-761 / 36 89 2-0, fax: +49-761 / 36 89 2-29  
E-mail: [urbangreendays@iclei-europe.org](mailto:urbangreendays@iclei-europe.org)  
[www.urbangreendays.org](http://www.urbangreendays.org)